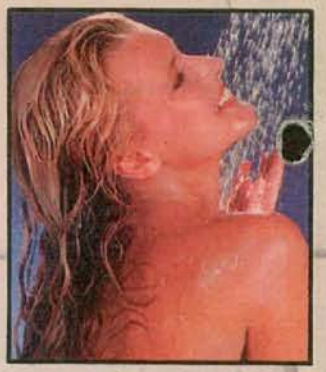
TURN A SHOWER INTO SOMETHING SPECIAL.



Aqua Clean Shower Gel Less drying than ordinary soap. Has an ocean-fresh scent. Hooks over shower head or faucet. 5 fl. oz. **Reg. $5.00**

SPECIAL
$2.49
OR 2 FOR
$4.49

AVON GUARANTEE

If for any reason whatsoever an Avon product is not found satisfactory, it will be cheerfully exchanged or the full purchase price will be immediately refunded upon its return to us or to your Representative.

James E. Preston
President

NOW YOU MAY CHARGE IT. VISA MasterCard
Not applicable in Puerto Rico.

Name

Phone

Campaign 18 1985
AVON PRODUCTS, INC.

Suggested prices expire _____
CB-0253-1

AVON

Electrifying makeup!
Very current makeup!
Almost shocking makeup!
Makeup so hot, it's cool!

AVON-NY 063137
AV_PIPES_0074792

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Express yourself with NEW

colorsparks

Fashions, left to right: Houndstooth check jacket, Reminiscence; pink and blue sweaters, Arelequin; black jacket, Carol Horn; red sweater, Bonart; periwinkle coat, Willi Smith; rose sweater, Lois Anderson. Scarves and gloves, Betmar. Graffiti hat, Whittall & Shon. All jewelry by Avon.

...makeup for originals!

AVON-NY 063138

AV_PIPES_0074793

Express yourself with colorsparks eye color for originals!

Layer 'em...Stroke Purple on lid from lashes to crease. Accent brow bone with Gold. Flick lashes with Violet mascara. Brilliant!

Mix 'em...Stroke Pink over entire lid, then add Blue to outer lid and crease. Add the tiniest bit of Gold right under brow. Now apply Char-Kohl over the Blue, close to top and bottom lashes. Very smoky! Finish with Blue mascara.

See Catalog Color Chart for color accuracy.

These are the Eye Powders!

GET IT! (Great on its own as an accent! Or wear it over the other colors to create new shades!)

VERY HOT! (Mysterious worn alone! Or wear it over the other colors to deepen them!)

These are the Lash Colors! Shockingly original!

▲ FROSTS

Wear 'em alone...Stroke on just one color—here, it's Bronze—from lid to above crease and close to bottom lashes. Blend. Add Burgundy mascara and you're set!

Combine 'em for special effects! Stroke Blue on lid, Pink above the crease and Gold under the brow. A bit of Gold over the Blue inner corner makes Green. A bit of Gold over the Pink inner corner makes Orange. Finish with Blue mascara, and you've got rainbow eyes!

New

Dramatic Lash Color
To bring out your eye color, make eyes sparkle. In a fabulous lash-building, smudge-proof formula. .15 oz. net wt.
Reg. $4.00 **$1.99**
Next Brochure $2.49

Creative Eye Powder
Intense, yet translucent. Wear just one, or layer several for totally original shades and effects. Or blend down for more natural looks. Lasting. Crease-resistant. .06 oz. net wt.
Reg. $4.50 **$2.49**
Next Brochure $2.99

Introductory Specials

Save $2.01

AVON-NY 063139
AV_PIPES_0074794

Model is wearing Wild Plum on cheeks, Wicked Wine on lips and nails. Sweater and hat by Manas.

Model is wearing On The Mauve on cheeks, Pink Unlimited on lips and nails. Scarf by Betmar.

Express yourself with colorsparks

cheek, lip and nail color for originals!

See Catalog Color Chart for color accuracy.

Lipglaze and Nailglaze

Cheek Powder

Colors that connect!
High voltage pales!
Sizzling brights!
Dynamite deeps!
(Wait till you see how they work with the eyes!)
How original can you get?

New

Expressive Lipglaze Sheer and shiny. In this-minute shades that match the Nailglaze. .13 oz. net wt. **$1.79**
Reg. $3.50
Next Brochure $1.99

Expressive Nailglaze Shiny. Slick. Quick to dry. Slow to chip. In shades to match the Lipglaze. **$1.49**
.5 fl. oz. Reg. $3.50
Next Brochure $1.79

Creative Cheek Powder Color-true, yet translucent. For a cheeky, up-beat glow. **$2.99**
.06 oz. net wt. Reg. $4.50
Next Brochure $3.49

Introductory Specials

Save up to $2.01

AVON-NY 063140
AV_PIPES_0074795

Hot new confetti colors for your ears!

NEW! Blue

Violet

NEW! Turquoise

NEW! Red

NEW! Gold

Avon Confetti Earrings

They're fun! They're bright! They're shimmery! And now they come in four new metallic colors: Blue, Gold, Turquoise or Red. Plus original Violet. Twist, 2" long, dangles from goldtone ball. Pierced with surgical steel posts.

Reg. $7.00

Special $5.99

Save $1.01 each pair

Model is wearing these new Colorsparks makeup colors: Blue Lagoon, In The Pink and Gold Twist Eye Powder; Brilliant Blue Lash Color; On The Mauve Cheek Powder; Reckless Red Lipglaze and Nailglaze. Sweatshirt by K-Factory.

AVON-NY 063141

AV_PIPES_0074796

new CLIP- A-PEN

It's a clip-it's a pen
It's for everyone
It writes in scented colors

NEW Avon Clip-A-Pen
It's hard to lose, easy to love! Clips on pocket, notebook, whatever. Red ballpoint pen writes in cherry-scented red ink; blue pen in blueberry-scented blue; yellow pen in pineapple-scented brown. Plastic, with cap, 4½" long. **Reg. $4.00**

Special $2.99 each
Save $1.01

AVON-NY 063142
AV_PIPES_0074797

new THE GLORIOUS CANDLE YOU DESIGN YOURSELF

NEW Personal Creation Candle
Everything you need to make three colorful candles: Sandy Beige, Azure Blue and Desert Rose wax grains, three wicks, three safety disks. And one beautiful glass candleholder jar with cover, 3½" high. **Reg. $9.00** $6.99

NEW Refill Three wicks, three safety disks, three bags of wax chips. Choose all one color or three assorted colors. **Reg. $5.00** $3.49

SPECIALS Save up to $2.01

STRIPE IT

SWIRL IT

LAYER IT

AVON-NY 063143
AV_PIPES_0074798

new

RICH COLOR TO GRACE YOUR TABLE

THE 1876 CAPE COD COLLECTION

A. **Salt & Pepper Shakers** 4½" high.
Reg. $16.50 **$12.99** the set

B. **Salad/Dessert Plates** Two plates, 7½" diam. **Reg. $17.50** **$14.99** the set

C. **Vase** 8" high.
Reg. $18.50 **$14.99**

D. **Dessert Bowl** 5" diam.
Reg. $13.50 **$10.99**

E. **Sugar Bowl** 3¼" high.
Reg. $12.00 **$8.99**

F. **Cream Pitcher** 4" high.
Reg. $12.00 **$8.99**

G. **Candle Holders** 3¾" wide.
Reg. $18.50 **$14.99** the set

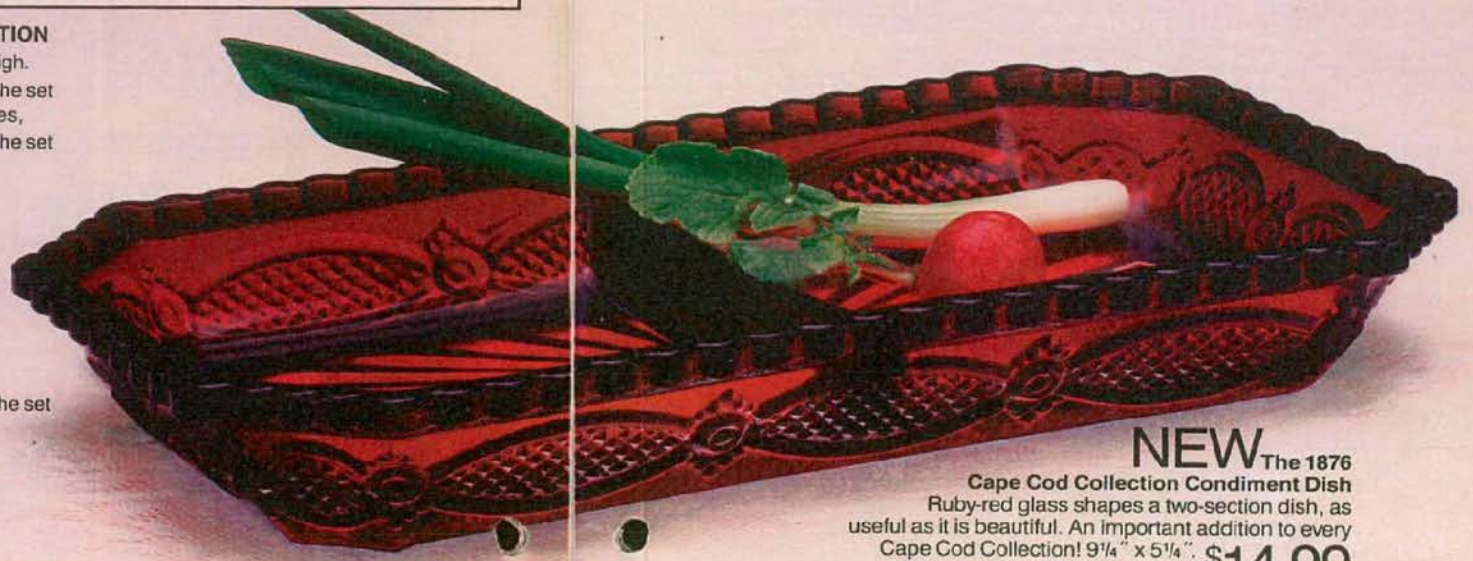
H. **Covered Butter Dish** 7" long.
Reg. $18.50 **$14.99**

I. **Dinner Plate** 11" diam.
Reg. $19.00 **$16.99**

J. **Wine Goblet** 4½" high.
Reg. $12.00 **$8.99**

K. **Pitcher** 48 oz. 8¼" high.
Reg. $30.00 **$24.99**

L. **Pedestal Mugs** Two 6 oz. mugs, 5" high. **Reg. $18.50** **$15.99** the set



NEW The 1876 Cape Cod Collection Condiment Dish
Ruby-red glass shapes a two-section dish, as useful as it is beautiful. An important addition to every Cape Cod Collection! 9¼" x 5¼". **Reg. $18.50** **$14.99**

ALL ON SPECIAL

Save up to $5.01

AVON-NY 063144
AV_PIPES_0074799

new FINE CRYSTAL

NEW Hummingbird Crystal Dinner Bell

An exquisite bell of fine quality full-lead crystal imported from West Germany, hand decorated and hand cut, with beautifully detailed hummingbird design. An elegant touch for your home; an impressive gift. 5¾" high. **Reg. $31.00**

SPECIAL $24.99

Save $6.01

NOW YOU MAY CHARGE IT.

VISA MasterCard

All dimensions given in this Brochure are approximate.

YOU'LL USE WITH PRIDE

AVON-NY 063145

AV_PIPES_0074800

In honor of the Statue of Liberty Centennial...

Avon will donate $1.00 to the Statue of Liberty Foundation for each stamp purchased.

new

AN HISTORIC COMMEMORATIVE STAMP IS NOW AN EXCLUSIVE BRASS COLLECTIBLE

Impressive as a plaque or paperweight
Here's something unique for collectors—a superbly detailed reproduction of the first Statue of Liberty stamp, which was issued by the United States Post Office on November 11, 1922.

Tribute to a symbol of freedom
As the Statue of Liberty approaches her 100th birthday, a collectible such as this takes on special significance. Avon is one of the official sponsors of the Liberty Centennial Campaign, which is dedicated to the Statue's restoration.

Show it off proudly
Mounted on fine Philippine mahogany, handsomely crafted in gleaming brass, it carries the Avon Collectibles logo. The rich finish is protected by a tarnish-resistant lacquer for lasting enjoyment.

SOURCE OF FINE AVON COLLECTIBLES

First in a two-part series
To follow—the perfect companion piece. A reproduction of the 1985 stamp commemorating the Statue of Liberty's creator, Frédéric Auguste Bartholdi.

1922 Statue of Liberty Brass Stamp
Stamp, 2¾" x 2½". Plaque, 5" x 3¾".
Reg. $22.00

SPECIAL $17.50 Save $4.50

OFFICIAL SPONSOR
LIBERTY 1886·1986

©© 1985 S.L./E.I. Foundation, Inc.

AVON-NY 063146
AV_PIPES_0074801

IMAGES OF HOLLYWOOD

Hand-painted porcelain series. Each carries the Avon Collectibles logo.

Vivien Leigh as Scarlett O'Hara Porcelain Figurine* 4½" high.
Clark Gable as Rhett Butler Porcelain Figurine* 5¾" high.
Valued mementos of "Gone with the Wind."
Reg. $36.00 each

* © 1939 Selznick, Ren. 1967 MGM
© 1984 MGM/UA Entertainment Co.

Judy Garland as Dorothy Porcelain Figurine* 5½" high. Shown as she was in "The Wizard of Oz."
Reg. $36.00

■ © 1939 Loews, Ren. 1966 MGM
© 1985 MGM/UA Entertainment Co.

All come with the Metro-Goldwyn-Mayer seal of authenticity.

Fred Astaire as Josh Barkley Porcelain Figurine* 6¾" high.
Ginger Rogers as Dinah Barkley Porcelain Figurine* 6" high.
The dancing pair from "The Barkleys of Broadway."
Reg. $36.00 each

● © 1949 Loews, Ren. 1976 MGM
© 1984 MGM/UA Entertainment Co.

SPECIAL $32.50 EACH

VISA MasterCard
NOW YOU MAY CHARGE IT

SOURCE OF FINE AVON COLLECTIBLES

Avon and Republic Pictures Corporation proudly present

John Wayne

as Bob Seton
Porcelain Figurine*

Last in the Images of Hollywood Series
The quintessential cowboy, "Duke" Wayne, is shown in one of his most memorable roles from the film "Dark Command." A collector's treasure, authorized by Republic Pictures Corporation. 7¼" high. **Reg. $36.00**

SPECIAL $32.50

NEW

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AVON-NY 063147
AV_PIPES_0074802

LITTLE BLOSSOM & FRIENDS

A. **Mini Doll**
Scamper Lily, Daisy Dreamer or Little Blossom. Soft plastic. 2¼" high.
Reg. $5.00 **$3.99** each

B. **Solid Cologne Pin**
Holds .02 oz. net wt. solid cologne. 1½" high. Plastic.
Reg. $7.00 **$5.99** each

C. **Dab O' Cologne**
Nylon-tip applicator. .45 fl. oz.
Reg. $4.00 **$2.99** each

D. **Shaker Talc with Puff**
Pastel talc. Fluffy acrylic puff on plastic handle. 2 oz. net wt.
Reg. $5.00 **$3.99** each set

Scamper Lily holds Sparkle Bright fragrance, orange talc.
Daisy Dreamer holds Secret Wishes fragrance, yellow talc.
Little Blossom holds Whisper Soft fragrance, pink talc.

E. **Hand Cream**
Fruit-scented: Scamper Lily, orange; Daisy Dreamer, lemon; Little Blossom, strawberry. Each, 1.5 oz. net wt.
Reg. $2.00 **99¢** each

F. **Little Blossom Lip Tint**
Strawberry color, flavor. .15 oz. net wt.
Reg. $2.00 **$1.25**

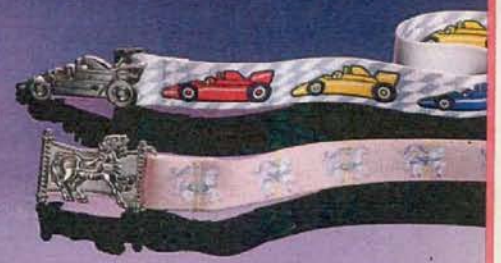
G. **Little Blossom Nail Tint**
Strawberry color. Washes off. .5 fl. oz.
Reg. $2.00 **$1.25**

SPECIALS

Save up to $1.01

TIME FOR A BACK-TO-SCHOOL TREAT

NEW Race Car Belt
NEW Carousel Belt
Smart dressing that's fun for girls and boys! Carousel or racing car design with three-dimensional silvertone buckles. Carousel horse buckle, 1¾" wide; racing car buckle, 2½" wide. Stretch belt, 1" wide, adjusts from tot's size up to 25" waist. Reg. $7.00

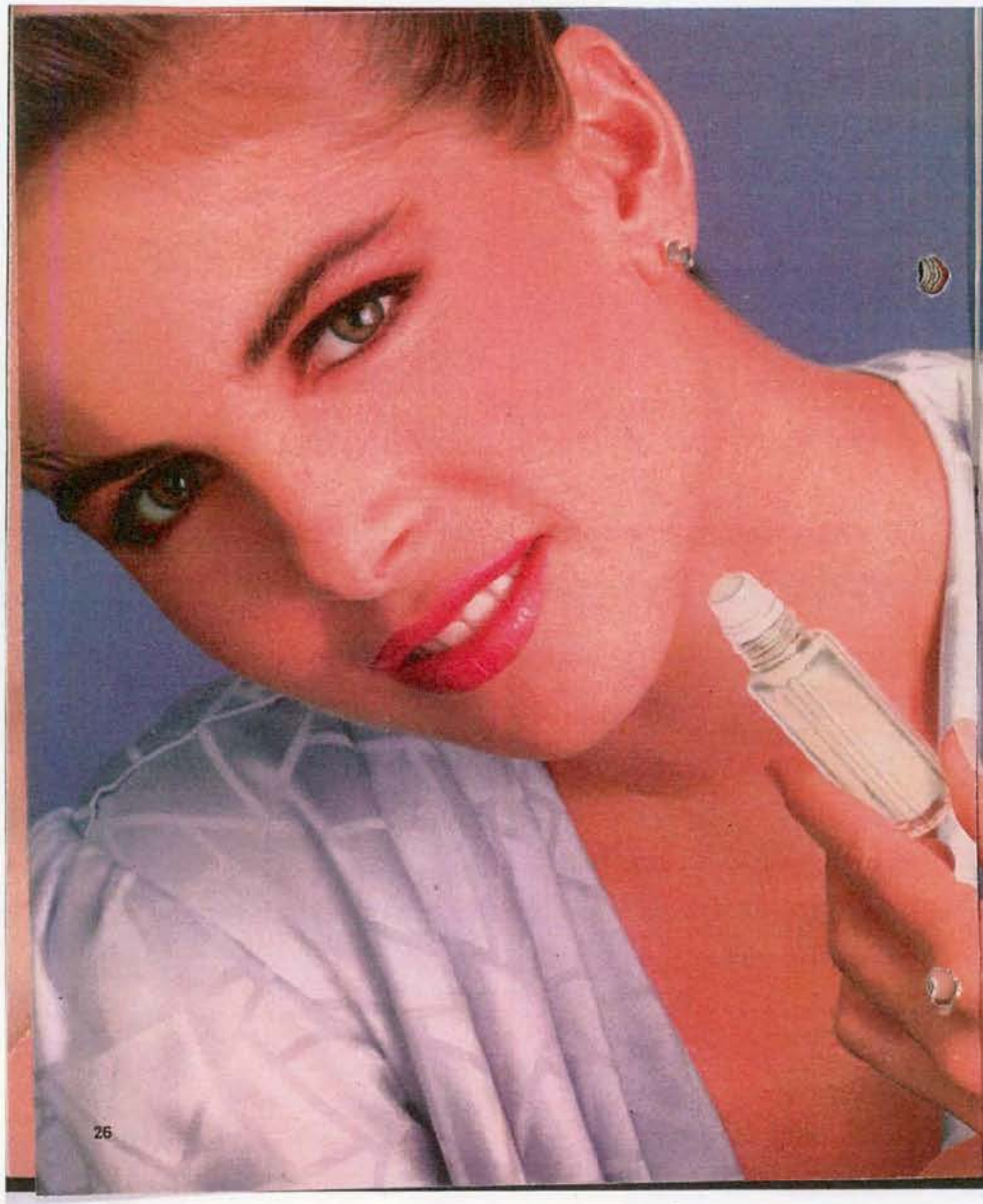


SPECIAL $5.99 each
Save $1.01

AVON-NY 063148
AV_PIPES_0074803

The timeliest buy of the year.
Timeless Ultra Cologne Spray
A rare and beautiful blend of subtle spices and florals with ambery undertones. Natural, nonaerosol. 1.8 fl. oz. Reg. $13.50
BEST VALUE THIS YEAR
$6.99
SAVE $6.51
24
25

AVON-NY 063149
AV_PIPES_0074804



Scent becomes sensuous! A uniquely glamorous new way to wear fragrance.

NEW

Satin Cologne Rollette
Simply glide the sheer, quickly absorbed fragrance over your throat, shoulders, wrists or other pulse points. The elegant rollette is portable and spillproof. Perfect for carrying in a purse or evening bag. Choose Soft Musk, Foxfire, Timeless, Odyssey, Pavi Elle or Pearls & Lace. .33 fl. oz. **Reg. $6.00**

Special $3.99 each
Save $2.01

AVON-NY 063150
AV_PIPES_0074805

The luxury of Vivage for the bath... and after.

Eau de Cologne Spray A designer floral from Louis Féraud. Natural, nonaerosol. 1.5 fl. oz. **Reg. $20.00**

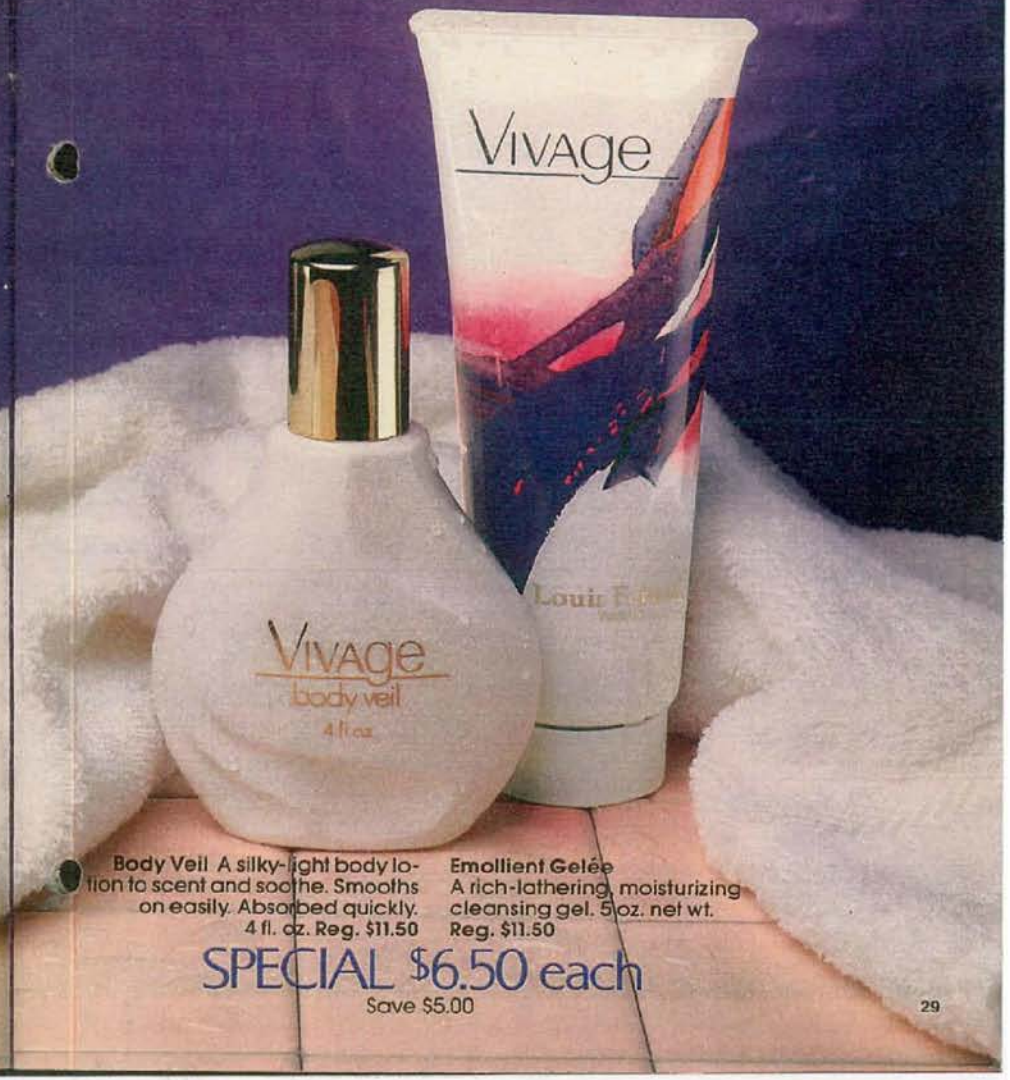
$15.00 Save $5.00

Eau de Toilette Splash The delightful fragrance of Vivage in a lighter-than-regular cologne. 4 fl. oz. **Reg. $11.50**

$8.50 Save $3.00

SPECIALS

Now you may charge it with Visa or MasterCard.



Body Veil A silky-light body lotion to scent and soothe. Smooths on easily. Absorbed quickly. 4 fl. oz. **Reg. $11.50**

Emollient Gelée A rich-lathering, moisturizing cleansing gel. 5 oz. net wt. **Reg. $11.50**

SPECIAL $6.50 each

Save $5.00

AVON-NY 063151
AV_PIPES_0074806

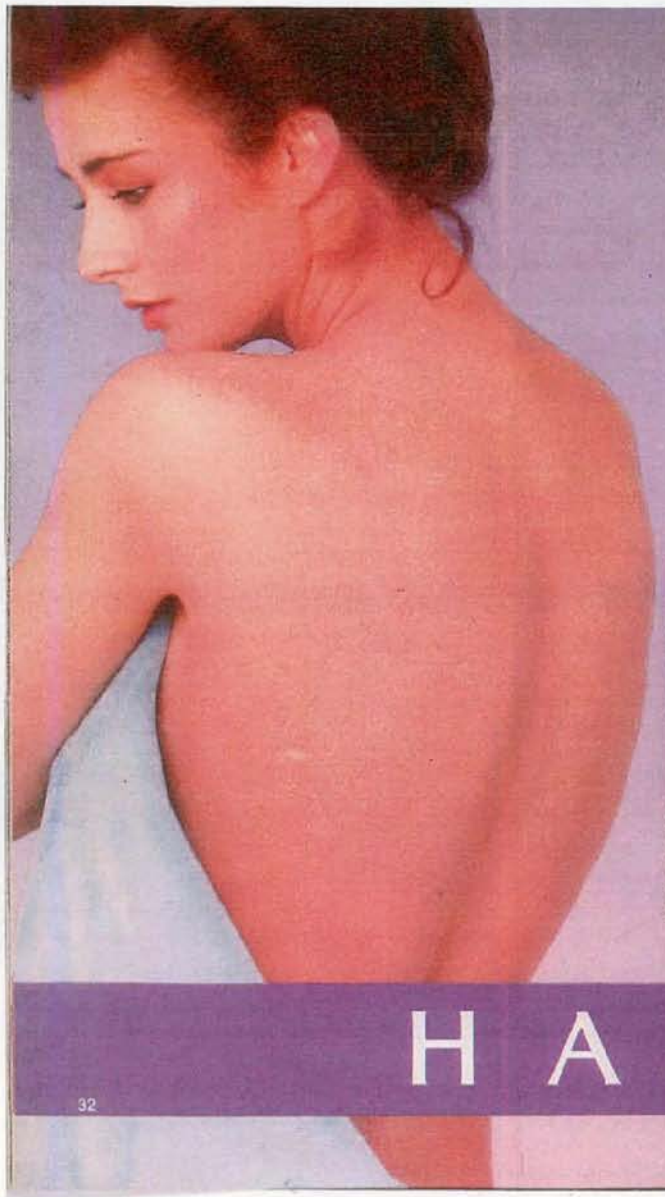
Lavishly fragranced talcs!

Perfumed Talcs
A superfine powder blended with some of the world's most exquisite fragrance oils. Each, 3.5 oz. net wt. Soft Musk, Charisma, Topaze, Foxfire, Moonwind, Occur!, Odyssey, Ariane, Pavi Elle, Candid or Timeless. **Reg. $4.00**

$1.99 each

HALF PRICE

AVON-NY 063152
AV_PIPES_0074807



Smooth, soothe and refresh yourself!

Ultra Sensation Body Smoother
Moisturizes with the silky feel of powder. Available in Odyssey, Ariane, Timeless, Foxfire or Candid. Each, 3 fl. oz. Reg. $7.50 **$3.69 each**

Light & Lavish Cologne
Lighter than regular cologne, and particularly refreshing after bath or shower. Choice of Odyssey, Ariane, Pavi Elle, Timeless, Foxfire, Soft Musk or Candid. Each, 6 fl. oz. Reg. $7.00 **$3.49 each**

Perfumed Powder Mist
Fragranced powder in a spray-on form. Cools, refreshes and absorbs. Choose Odyssey, Ariane, Timeless, Foxfire or Candid. Each, 4 oz. net wt. Reg. $7.00 **$3.49 each**

HALF PRICE

AVON-NY 063153
AV_PIPES_0074808

Bathe in luxury

Perfumed Soap
A fine-milled soap adds a touch of luxury to your bath. Pavi Elle, Odyssey, Foxfire, Timeless, Candid, Soft Musk or Ariane. Each, 3 oz. net wt. Reg. $3.00

$1.49 each

Luxury Bath Foam
Surround yourself with richly scented bubbles as you foam away tiredness and tension. Pavi Elle, Odyssey, Foxfire, Soft Musk, Ariane, Timeless or Candid. Each, 6 fl. oz. Reg. $7.00

$3.49 each

HALF PRICE

AVON-NY 063154
AV_PIPES_0074809

Summer Light

Spray on a cool and ultra-beautiful feeling.
Summer Light Cologne Spray
Six fabulous Ultra fragrances in a perfect-for-summer version. Light-hearted. Soft-scented. Ultra-beautiful. Your choice of Pavi Elle, Foxfire, Ariane, Soft Musk, Timeless or Candid. Each, 1 fl. oz. Reg. $7.50
SPECIAL $5.00 each Save $2.50
FOXFIRE
MUSK
Ariane

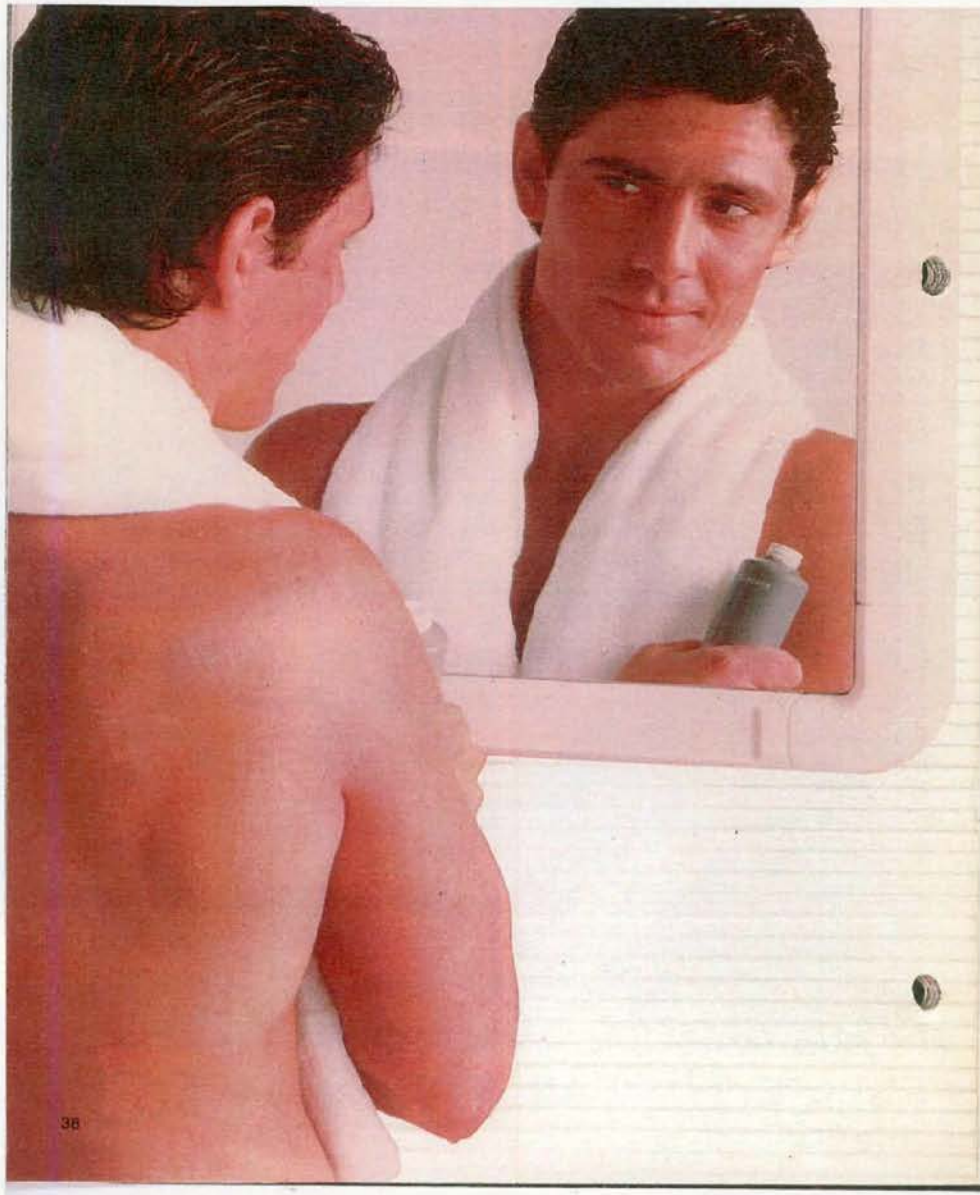
LAST TIME THIS SUMMER!

Fashionable fragrance

Ultratwist Sleek, elegant twist-up stick of Ultra solid cologne to stroke on almost everywhere. Odyssey, Candid, Pavi Elle, Foxfire, Ariane, Timeless or Soft Musk. Each, .05 oz. net wt. Reg $7.00
SPECIAL $5.00 each Save $2.00

LAST TIME IN BROCHURE!

AVON-NY 063155
AV_PIPES_0074810



NEW ACTIVE FITNESS SYSTEM

BECAUSE HOW A MAN LOOKS SHOULDN'T BE LEFT TO CHANCE.

Conditioning Shampoo

Clear gel formula cleans really clean without overstripping hair—it's gentle enough for frequent shampooing. Light conditioners make hair manageable.
6 fl. oz. **Reg. $4.00** **$2.75**

Moisture Absorbent Deodorant Talc

Absorbs perspiration wetness. Helps eliminate odor. Contains allantoin to soothe and comfort skin. 3.5 oz. net wt.
Reg. $4.00 **$2.50**

Invigorating Body Cleanser

Leaves skin refreshed, smooth, comfortable. Less drying than ordinary soap. Helps control perspiration odor.
5 oz. net wt. **Reg. $5.00** **$3.00**

Active Strength Anti-Perspirant Deodorant

24-hour strength especially for a man. Helps combat wetness and odor. Fast-drying, non-sticky. 2 fl. oz.
Reg. $3.00 **$1.95**

Protective Skin Lotion

A light moisturizer for men. Helps restore moisture balance to dry skin. Helps soothe irritated skin. Nongreasy.
6 oz. net wt. **Reg. $6.00** **$4.50**

ALL ON SPECIAL

Save up to $2.00

AVON-NY 063156
AV_PIPES_0074811

Great Groomers

Shaker Talc Cooling, moisture-absorbing powder, scented to a man's taste. Cordovan, Wild Country, Black Suede or Musk for Men. 3.5 oz. net wt. Reg. $3.50

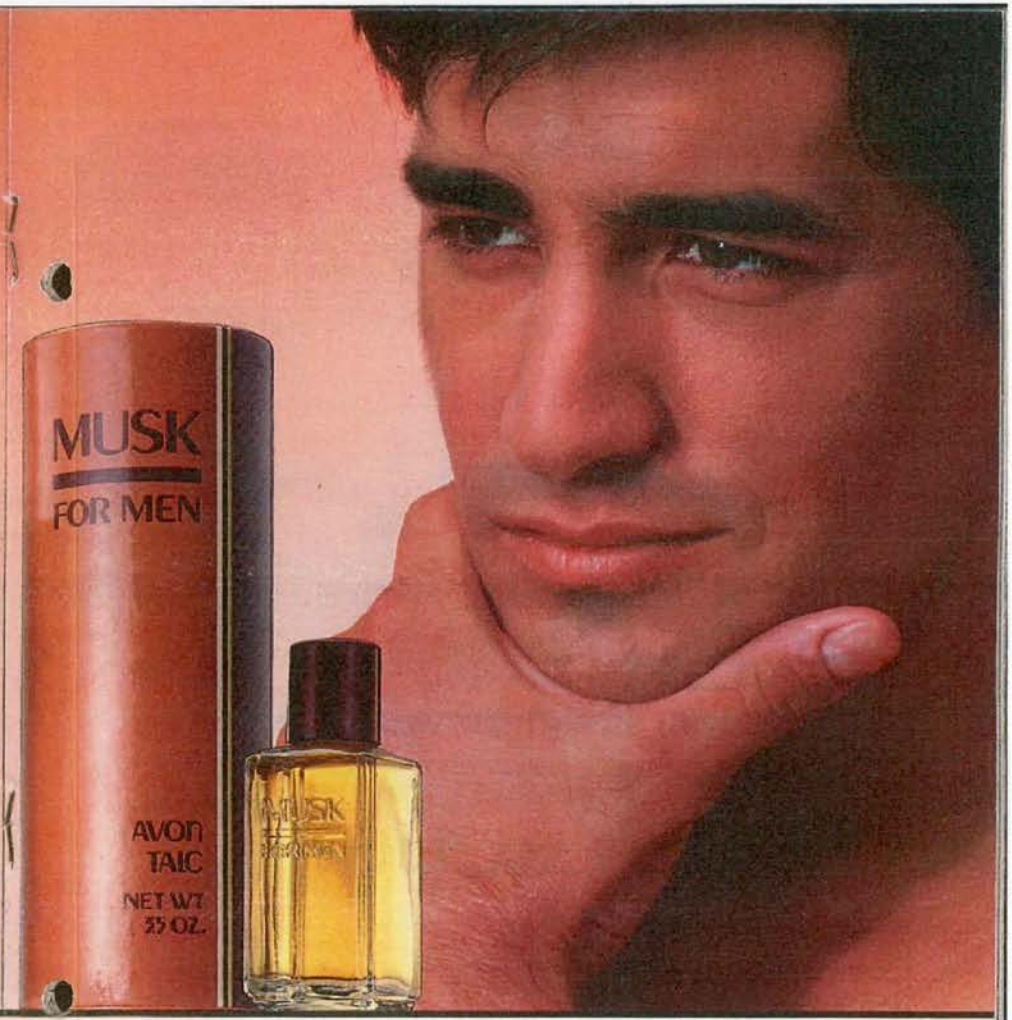
Special $2.50 each

Men's Gift Edition Cologne Favorite colognes in a handy size for travel, office or locker. Cordovan, Wild Country, Black Suede or Musk for Men. .5 fl. oz. Reg. $4.00

Special $3.00 each

Roll-On Anti-Perspirant Deodorant for Men Long-lasting protection against odor. Helps eliminate perspiration wetness. Cordovan, Wild Country, Black Suede or Musk for Men. 2 fl. oz.

$1.89 each



Or Buy A Talc, Cologne & Deodorant for Only $4.99

AVON-NY 063157
AV_PIPES_0074812

BLACK SUEDE

A clean, lean, straightforward scent

Cologne Gives a confident start to day or evening. 4 fl.oz. **Reg. $14.50** **$9.50**

After Shave Cool, crisp and refreshing. 4 fl.oz. **Reg. $11.50** **$7.50**

After Shave Conditioner Fragranced moisturizer calms shaving irritation. 4 oz. net wt. **Reg. $6.50** **$4.00**

SPECIALS

Save up to $5.00

CORDOVAN

A rare blend. Warm, magnetic, memorable

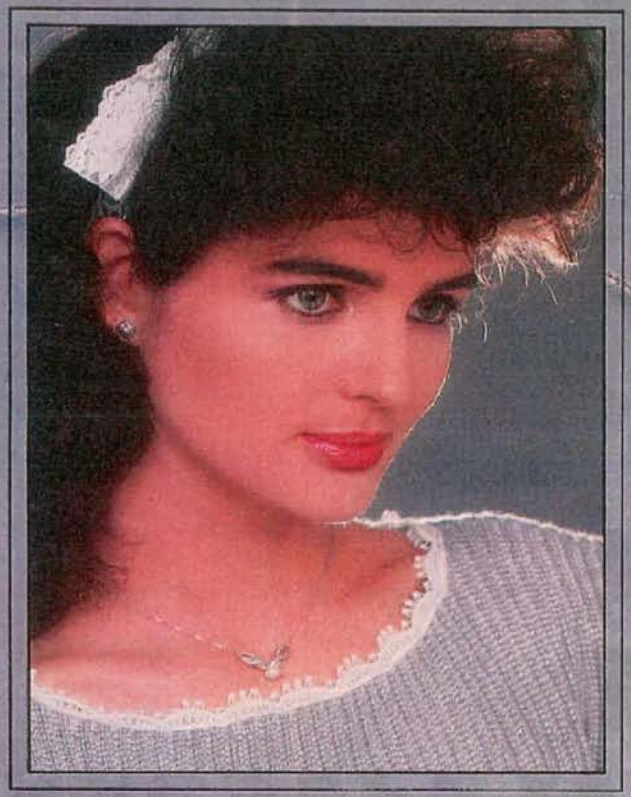
Long Lasting Cologne Fragrance that expresses a man's good taste. 2.5 fl.oz. **Reg. $14.50** **$7.99**

Long Lasting After Shave Light and bracing. A refreshing splash. 2.5 fl.oz. **Reg. $11.50** **$5.99**

BEST VALUES IN '85

Save up to $6.51

AVON-NY 063158
AV_PIPES_0074813



IN A NOSTALGIC MOOD... JEWELRY DESIGNED TO CHARM

NEW

NEW Avon Romantic Ensemble Collection
The look of marcasite and antique silver gracefully crafted in silvertone with luminous faux pearl accent.

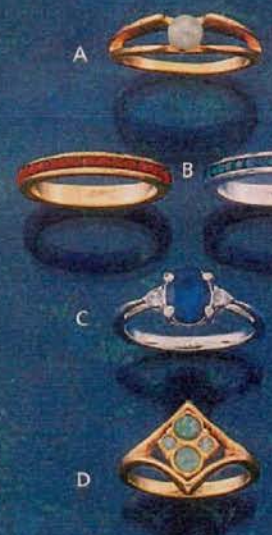
Necklace
Pendant, 1" wide. Silvertone chain. S, 16" or L, 18". **Reg. $16.00**

SPECIAL $12.99 Save $3.01

Earrings
3/8" wide. Pierced only with surgical steel posts. **Reg. $10.00**

SPECIAL $7.99 Save $2.01

AVON-NY 063159
AV_PIPES_0074814



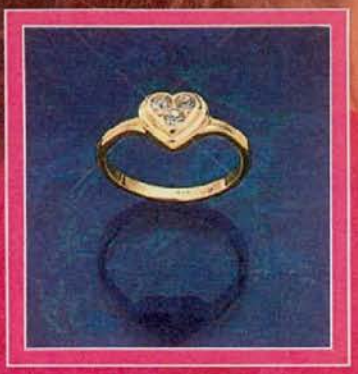
A. NEW Genuine Cultured Pearl Ring
A lustrous 5 mm cultured pearl in heavy gold electroplate setting. Velvet box. Sizes: 5, 6, 7, 8, 9.
Reg. $48.00 $39.50

B. Timeless Band Ring
Choose simulated rubies set in goldtone or simulated sapphires set in silvertone. Sizes: 5, 6, 7, 8, 9. **Reg. $18.00** $13.99 each

C. Blue Elegance Ring
Simulated sapphire with rhinestone accents. Silvertone setting. Sizes: 5, 6, 7, 8, 9, 10. **Reg. $19.00** $14.99

D. Glowing Sparkles Ring
Two simulated opals with two Austrian lead crystals in goldtone setting. Sizes: 5, 6, 7, 8, 9.
Reg. $19.00 $14.99

All on Special
Save up to $8.50



Sparkling... with romance.

NEW Pavé Pinky Ring
A heart-shaped ring of goldtone with three pavé Austrian lead crystals that twinkle like diamonds. Sizes: 3, 4, 5, 6, 7, 8, 9. **Reg. $16.00**

Introductory Special
$9.99 **Save $6.01**
Next Brochure $12.99

VISA MasterCard NOW YOU MAY CHARGE IT

AVON-NY 063160
AV_PIPES_0074815

THE ESSENCE OF ELEGANCE

NEW DAZZLESSENCE COLLECTION
Simulated diamonds add sparkle to a double triangular design. Silvertone or goldtone.

Necklace Pendant, ½" wide. Small, 16" or Large, 18".
Reg. $16.00 $12.99 each

Earrings ⅜" wide. Pierced only.
Reg. $11.00 $8.99 each pair

SPECIALS Save up to $3.01

NEW

THAT TIMELESS STYLE

Avon Tailored Chevron Necklace
Herringbone chain shaped to a V at the center. Goldtone or silvertone. Small, 16" or Large, 18".
Reg. $16.00 $12.99 each

NEW Avon Chevron Earrings
Strikingly simple, with the rich look of precious metals. Goldtone or silvertone. ¾" wide. Clip or pierced.
Reg. $10.00 $7.99 each pair

SPECIALS Save up to $3.01

Pierced earrings have surgical steel posts.

AVON-NY 063161
AV_PIPES_0074816

A. **NEW Indian Summer Naturals Necklace** Simulated ivory, blue, and brown beads, goldtone accents. 22" long. **Reg. $30.00** $24.99

B. **NEW Avon All-Season Convertible Earrings** Goldtone hoops, ⅜" long, turquoise-tone rectangles, ¾" long, tortoise-tone triangles, 1" long, or ivory-tone ovals, ⅞" long. Pierced or clip. **Reg. $14.00** $10.99 the set

C. **Flight of Spring Convertible Necklace** Butterfly, 1" wide. Mother-of-pearl, coral and turquoise inserts, all simulated. Goldtone setting and chain. S, 16"; L, 18". **Reg. $15.00** $8.99 the set

LOWEST PRICE THIS YEAR

D. **Delicate Hues Necklace** Light amethyst, diamond, light sapphire, all simulated, in goldtone. Pendant, ½" wide. Goldtone chain. S, 16" or L, 18". **Reg. $15.00** $11.99

E. **Love & Sparkle Pendant** Goldtone chain and pendant, 1¼" long, with rhinestone. S, 16" or L, 18". **Reg. $12.00** $9.99

F. **Textured Bow Necklace** Bow, ⅞" wide. Chain, S, 16" or L, 18". All goldtone. **Reg. $12.00** $9.99

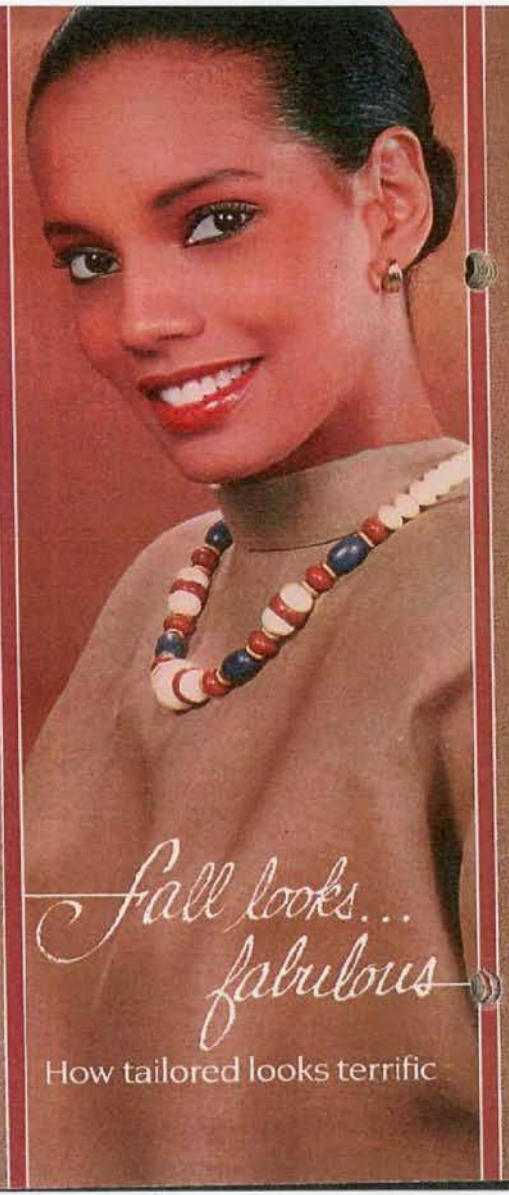
G. **I Love You Pendant** Heart with "I Love You" on front. "Mother," "Grandmother," or no inscription on back. Pendant, ⅞" wide. Chain, S, 16" or L, 20". All goldtone. **Reg. $14.00** $7.99 each

BEST PRICE THIS YEAR

H. **Genuine Lead Crystal Pendant** Pendant, 1⅛" wide. Goldtone setting and chain. S, 18"; L, 20". **Reg. $24.00** $19.99

I. **Butterfly Fragrance Locket** Pendant, 1⅛" long, holds tablet to scent with fragrance. Three tablets included. Chain, 22" long. All goldtone. **Reg. $21.00** $16.99

SPECIALS Save up to $6.01



Fall looks... fabulous

How tailored looks terrific

Pierced earrings have surgical steel posts.

AVON-NY 063162
AV_PIPES_0074817

A. **Golden Bamboo Hoop Earrings** Bamboo-patterned goldtone hoops. Pierced or clip. ¾" wide. **Reg. $7.00** $5.99

B. **NEW Special Sparkle Initial Bracelet** One initial set in rhinestones on goldtone chain. Choose A to Z, in script. S, 6½"; L, 7½". **Reg. $12.00** $9.99

C. **NEW Free-Form Earrings** Sleek slivers of goldtone. Pierced only. 2" long. **Reg. $7.00** $5.99

SWEEPING SPARKLE COLLECTION
Austrian lead crystal accents on sparkling goldtone.

D. **Necklace** Pendant, 1⅛" wide. S, 16"; L, 18". **Reg. $12.00** $7.99

E. **Earrings** Pierced only. ⅜" wide. **Reg. $9.00** $4.99

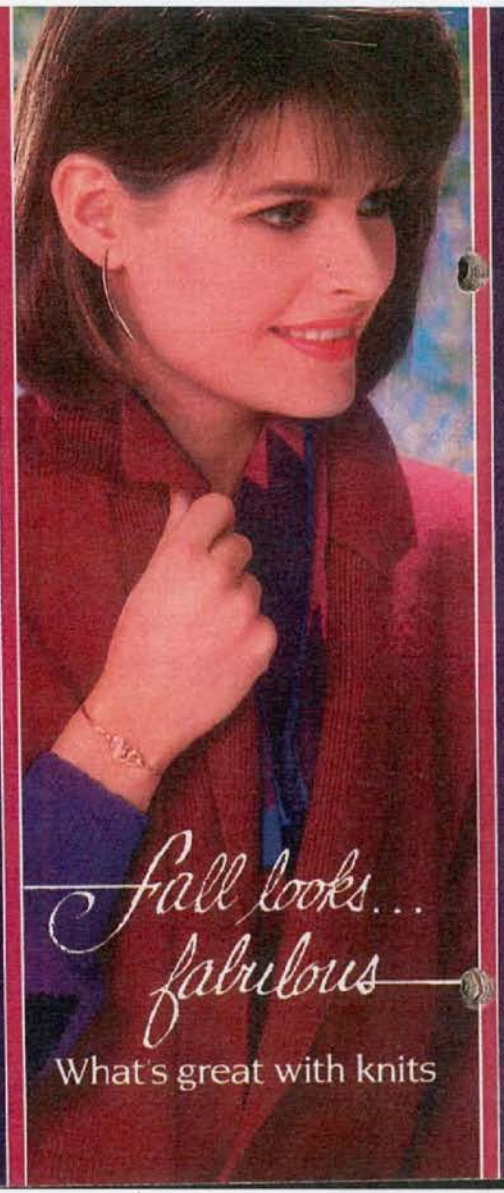
BACK TO INTRODUCTORY PRICES!

F. **Florentine Chain Necklace** Polished goldtone or silvertone links. S, 16"; M, 18"; L, 20". **Reg. $16.00** $12.99 each

G. **NEW Convertible Eyeglass Holder Necklace** Goldtone chain, 24" long, clasps onto glasses or converts to a delicate necklace. **Reg. $12.00** $9.99

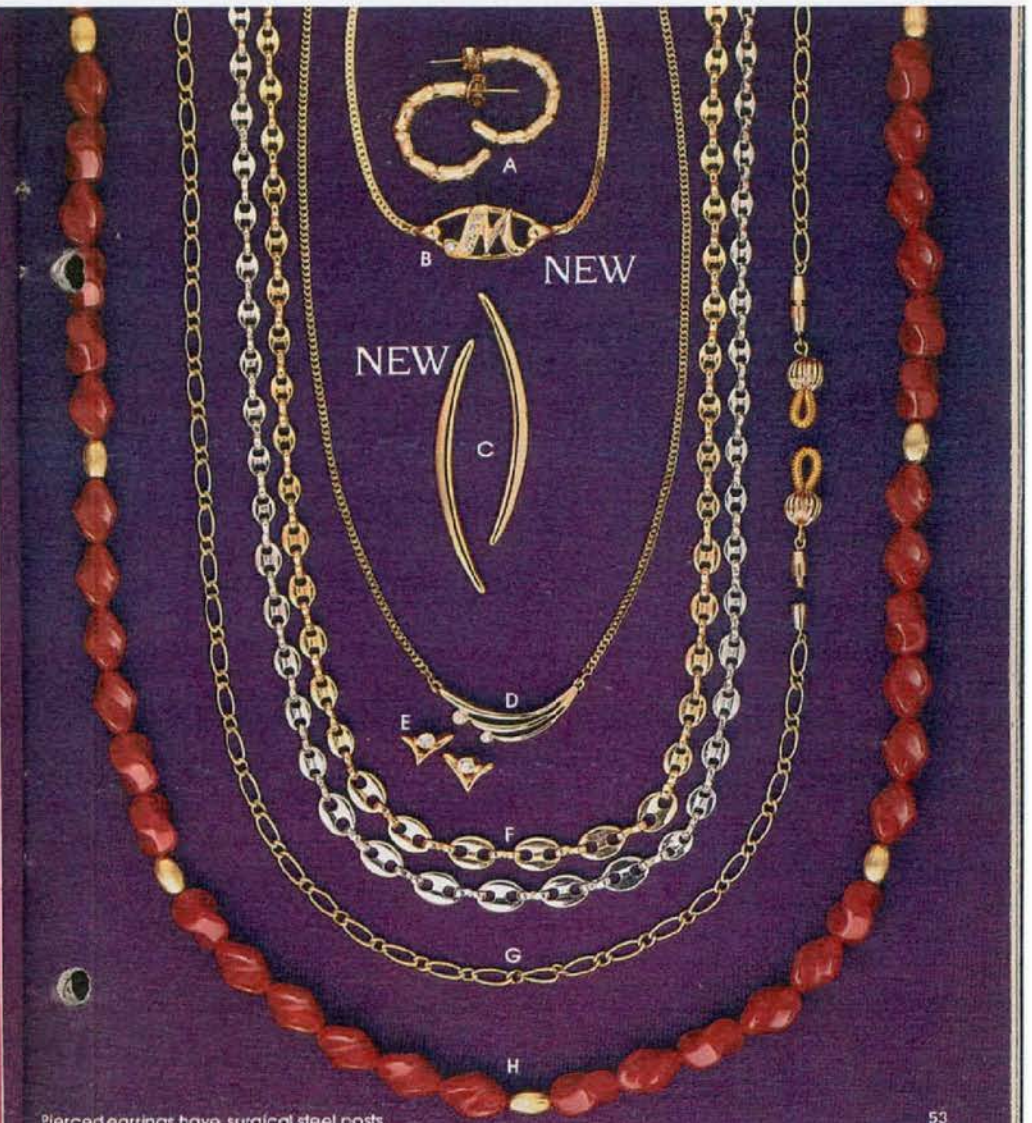
H. **Autumn Glow Necklace** Simulated carnelian beads with textured goldtone accents. 32" long. **Reg. $12.00** $9.99

ALL ON SPECIAL
Save up to $4.01



Fall looks... fabulous

What's great with knits

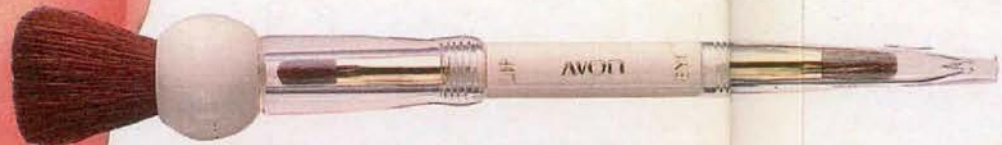


Pierced earrings have surgical steel posts.

AVON-NY 063163
AV_PIPES_0074818

HOW TO APPLY MAKEUP PERFECTLY...

EYE BRUSH *sweeps shadow over lid crease, up and out to end of brow perfectly, professionally.*



BLUSH BRUSH *smooths on a beautiful glow—from mid-cheekbone, up and out to temples. Whisk over lids, tip of nose and chin, too, if you like.*

LIP BRUSH *outlines and fills in with a makeup expert's precision. Use little finger as pivot for extra accuracy.*

Avon Professional Three-in-One Brush Kit *It all fits together—three natural bristle brushes in one compact unit—and in a trim, portable vinyl case. 5¼" total length.* ***Reg. $10.00***

HALF PRICE $5.00 the set

FABULOUS OFFER!

Big enough for skin care and makeup, 9" ×4" ×4". Quilted fabric covering with water-resistant vinyl lining.

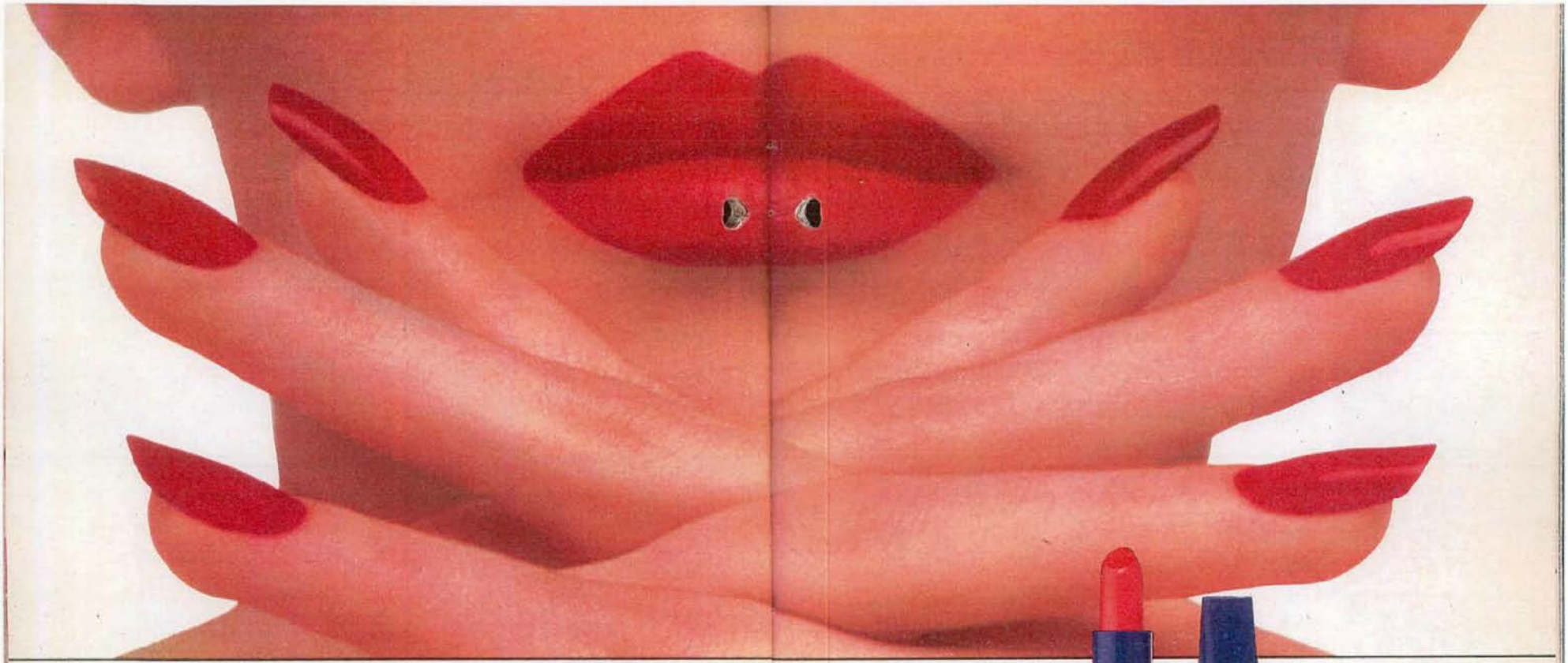
THIS VICTORIAN ROSE TRAVELER—YOURS FOR JUST **$1.99**

WITH ANY $5.00 PURCHASE FROM PAGES 54-63.

A $10 VALUE

AVON-NY 063164

AV_PIPES_0074819



AVON COLORCREME

18 one-more-gorgeous-than-the-next nail colors perfectly matched to lipsticks.

Bashful Plum	Different Apple	Flirty Rose	Carnation Kiss	Winning Ruby	Daring Peach	Hearts of Pink	Fragile Peach	Porcelain Pink
Fresh Raspberry ▲	Malted Milk ▲	Apricot Nut ▲	Brick Brown ▲	Enchanting Ruby ▲	Rich Spice ▲	Daisy Pink ▲	Champagne Mauve ▲	Pale Lilac ▲

▲FROSTS See Catalog Color Chart for color accuracy.

Extra Moist 'N Shiny Lipstick
.13 oz. net wt. Reg. $4.00

SPECIAL $2.99
Save $1.01

Extra Shiny Nail Enamel
.5 fl. oz. Reg. $4.00

SPECIAL $2.49
Save $1.51

FABULOUS BEAUTY TRAVEL BAG OFFER ON PAGE 55!

AVON-NY 063165
AV_PIPES_0074820

HOW TO HAVE INCREDIBLE NAILS.

PREPARE

Ultra Touch Oily Nail Enamel Remover *Whisks off old enamel. Nonwhitening, nondrying. 4 fl. oz.* ***Reg. $2.75*** **$2.29**

REPAIR

Ultra Touch Cuticle Remover *Gently pushes cuticles back, removes snags. 1 oz. net wt.* ***Reg. $2.75*** **$1.79**

Ultra Touch Cuticle Moisturizing Repair Cream *Smooths ragged-looking cuticles in one application. .5 oz. net wt.* ***Reg. $2.75*** **$1.79**

Ultra Touch Easy Mending Nail Tapes *Easily fix breaks, strengthen weak spots. 3 press-on sheets of tapes in 3 widths.* ***Reg. $4.50*** **$2.99** *the set*

REFINE

Ultra Touch All-In-One Nail Buffer *Smooths the nail's surface of ridges, gives a natural shine. 5½" long.* ***Reg. $5.50*** **$3.99**

COLOR/SHINE

Ultra Wear Creme Enamel and Pearl Enamel *Lasting, shiny, chip-resistant nail color. In creme or pearl formulas. .5 fl. oz.* ***Reg. $4.50*** **$2.49** *each*

ALL ON SPECIAL

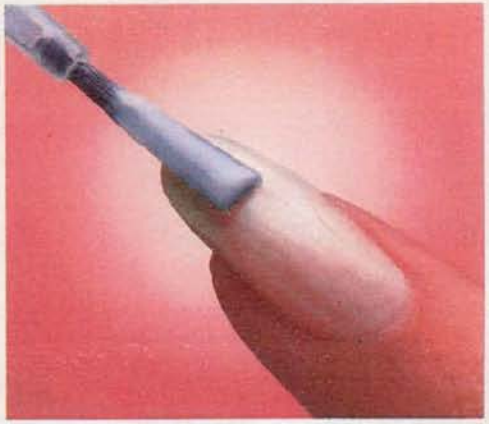
Save up to $2.01

See Catalog Color Chart for color accuracy.

▲FROSTS

Ever Beige	Lasting Shellpink	Nautical Red	Pink Sails	Beyond Berry ▲	Timeless Tearose ▲	Jewelled Coral ▲	Sugary Spice ▲	Wear-On Brown ▲
Always Auburn	Coral Sun	Vintage Wine	Glistening Mauve	Palatial Pink ▲	Antique Pink ▲	Perennial Peach ▲	Burnished Brick ▲	Majestic Magenta ▲

HELP SHORT NAILS GROW LONG...



Ultra Touch Nail Fortifier *Professional formula with protein derivative, nylon and fibers forms a shield of extra strength for nails. .5 fl. oz.* ***Reg. $2.75***

BEST PRICE EVER 99¢

FABULOUS BEAUTY TRAVEL BAG OFFER ON PAGE 55!

AVON-NY 063166
AV_PIPES_0074821

HOW TO PUT ON A HAPPY FACE...

1. FOUNDATION *evens out skin tones.*

AVON ADVANCED MOISTURE MAKEUP

A. Perfecting Lip Toner *Helps keep lip color true. Shades: Light, Deep. .13 oz. net wt.* **Reg. $4.50** **$2.99**

B. Perfecting Creme Makeup *Gives medium coverage with moisturizers and sunscreen. 1 oz. net wt.* **Reg. $6.00** **$3.49**

C. Perfecting Liquid Makeup *Gives medium coverage with moisturizers and sunscreen. 1 fl. oz.* **Reg. $6.00** **$3.49**

Light			Deep
Porcelain Beige	Blush Beige	Spiced Amber	Toasted Tan
Shellpink Beige	Honey Beige	Rich Amber	Golden Bronze
Almond Beige	Rosetint Beige	Rich Copper	Rich Mahogany

2. POWDER *boosts makeup staying power.*

AVON ADVANCED MOISTURE MAKEUP

A. Perfecting Loose Face Powder *1 oz. net wt.* **Reg. $7.50** **$5.49**

B. Perfecting Pressed Face Powder *.5 oz. net wt.* **Reg. $7.50** **$5.49**

Also Available: ***Perfecting Pressed Face Powder Refill*** *.5 oz. net wt.* **Reg. $5.00** **$3.99**

C. Avon Professional Blush Brush *Natural bristles with plastic handle. Approx. 5" long.* **Reg. $6.50** **$4.99**

Translucent	Translucent Tan

3. BLUSH *energizes looks.*

ULTRA WEAR

Brush-On Blush *Livens, illuminates, stays true up to eight hours. .15 oz. net wt.* **Reg. $7.00** **$4.99**

Preferable Pink ▲	Rose Lustre ▲	Sienna Red
Golden Peach ▲	Amber Brown ▲	Exotic Plum

Blush Stick *Sheer, creamy color that glows on and on—up to eight hours. .25 oz. net wt.* **Reg. $6.00** **$3.99**

Tropical Peach ▲	Terra Copper ▲	Wine Souffle
Moon Roses ▲	Starlit Amethyst ▲	

4. LIP COLOR *adds your fashion statement.*

Ultra Wear Lipstick *Luscious lip color that goes on creamy smooth and lasts on and on and...on. .13 oz. net wt.* **Reg. $4.50** **$2.99**

Shellbeige	Desert Pink ▲	Majestic Magenta ▲
Begonia Pink	Jewelled Coral ▲	Mulberry Mauve
Deep Sea Coral	Cottage Rose ▲	Regatta Red
Auburn Aura	Spicy Ginger ▲	Wine 'N Rubies
Palatial Pink ▲	Golden Brick ▲	
Passion-berry ▲	Cashmere Brown ▲	
Silky Peach ▲		

▲ *FROSTS*

ALL ON SPECIAL

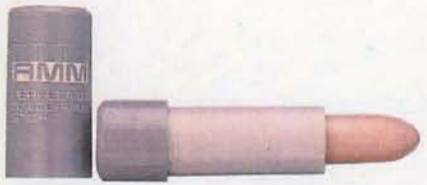
Save up to $2.51

FABULOUS BEAUTY TRAVEL BAG OFFER ON PAGE 55!

See Catalog Color Chart and Perfect Foundation Selector for color accuracy.

AVON-NY 063167
AV_PIPES_0074822

HOW TO MAKE EXCEPTIONAL EYES...



1. *ERASE any little flaws...*

Advanced Moisture Makeup Perfecting Concealing Stick *Slips a moisturizing film of creamy camouflage over circles, minor imperfections. .13 oz. net wt.* **Reg. $4.50** **$2.99**

Fair	Medium	Deep

3. *GO absolutely batty...*

NEW Ultra Wear Lash-Building Mascara *Helps make long, thick lashes that are soft and supple with a waterproof, protein/conditioner formula. .33 oz. net wt.* **Reg. $5.00** **$2.99**

Deep Brown	Rich Black	Smokey Blue	Rich Violet

4. *EXPRESS yourself...*

Ultra Wear Lasting Brow Pencil *Accentuates brows—and expressiveness—beautifully. .03 oz. net wt.* **Reg. $4.50** **$2.50**

Tawny	Dark Brown	Charcoal	Black

2. *COLOR in exciting new dimensions...*

Ultra Wear 12-Hour Eye Shadow Boutique *With four, fashion-coordinated colors. .12 oz. total net wt.* **Reg. $8.50** **$5.99** each set

FIREBIRD SILKS			
Oriental Gold ▲	Peacock Blue ▲	Empress Rose ▲	Treasured Violet ▲
SOFT ROMANTICS			
Baby Blue	Fire Plum ▲	Lake Blue ▲	Desert Rose
LANDSCAPES			
Champagne Bubbles	Earthy Green ▲	Scarlet Wine ▲	Tiger's Eye
INDIAN SUNSET			
Lapis Blue	Silvery Coal ▲	Spiced Sand ▲	Sweet Violets

See Catalog Color Chart for color accuracy. ▲ *FROSTS*

2. *COLOR in exciting new dimensions...*

Ultra Wear 12-Hour Eye Shadow *Brings eyes to attention—beautifully. Available in the shades shown above. .10 oz. net wt.* **Reg. $5.00** **$2.99**

ALL ON SPECIAL
Save up to $2.51

FABULOUS BEAUTY TRAVEL BAG OFFER ON PAGE 55!

AVON-NY 063168
AV_PIPES_0074823

THE LATEST TECHNOLOGY IN ANTI-AGING SKIN CARE

NIGHT SUPPORT
SKIN REVITALIZING FORMULA
Enhances the skin's ability to repair the damage caused by ultraviolet rays.
• Revitalizes skin cells
• Helps skin regain lost moisture
• Fights signs of aging by helping skin restructure itself
.85 fl. oz. Reg. $14.00
SPECIAL $10.95
Save $3.05
AVON
SKIN
REVITALIZING

NEW IMPROVED
MOMENTUM
CELL ENERGIZING FORMULA WITH DAYTIME DEFENSE COMPLEX
Cell energizing **plus** cell protection to guard against damaging ultraviolet rays.
• On the surface, provides a protective shield
• Below the surface, helps deactivate harmful chemicals that destroy cells
• Accelerates the normal cell renewal rate
2 fl. oz. Reg. $11.00
SPECIAL $6.95
Save $4.05
MOMENTUM
AVON
CELL ENERGIZING FORMULA WITH DAYTIME DEFENSE COMPLEX
2 FL OZ.

AVON-NY 063169
AV_PIPES_0074824

For Normal-to-Dry Skin

NURTURA

helps prevent signs of premature aging.

Creamy Wash-Off Cleanser
With imported moisturizing oils quickly removes makeup and surface oil. Rinses off, leaving skin soft, refreshed. 4 oz. net wt.
Reg. $8.00 **$5.00**

Replenishing Toner
Moisturizes as it tones with a visible layer of European oils. Contains sunscreen. 6 fl. oz. ***Reg. $8.00*** **$5.00**

Replenishing Cream with A.P.S.
Penetrates up to 20 cell layers, providing super moisturization that keeps working 24 hours. Skin will actually stay younger-looking longer. 2 oz. net wt.
Reg. $9.00 **$5.50**

SPECIALS *Save up to $3.50*

THE 7-DAY IMPROVER

Replenishing Eye Cream *In seven days of regular use, tiny lines around eyes will appear significantly less noticeable... helps maintain moisture for 24 hours so skin can resist signs of premature aging. .5 oz. net wt.* ***Reg. $9.00***

HALF PRICE $4.50

AVON-NY 063170
AV_PIPES_0074825

HAVE IT SOFT...ALL THE TIME.

AVON MOISTURE THERAPY
Hospital-tested effectiveness for extremely dry skin.

Body Lotion Helps seal in precious natural moisture while it protects against drying elements.
7 fl. oz.
Reg. $6.50 **$4.50**

Bath Oil Turns your bath into a tender treatment of rich emollients which used regularly, relieves dry skin.
7 fl. oz.
Reg. $8.00 **$5.50**

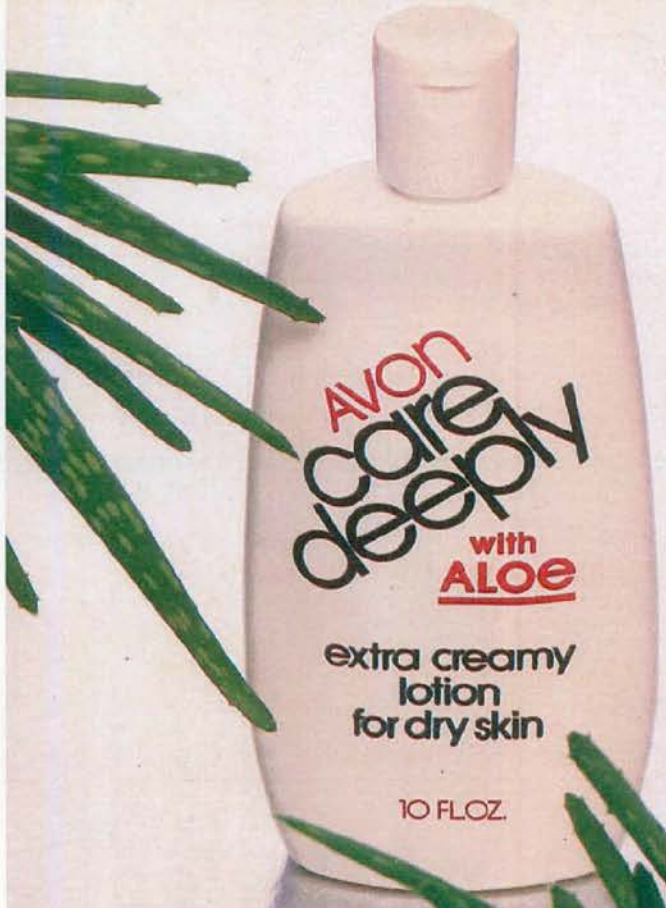
SPECIALS
Save up to $2.50

Hand Cream Actually provides instant relief for dry, chapped hands. Used regularly, helps combat recurring dryness. 3 oz. net wt.
Reg. $4.00

$2.00 HALF PRICE!

AVON-NY 063171
AV_PIPES_0074826

GIVE YOUR SKIN THE NATURAL



Care Deeply Extra Creamy Lotion for Dry Skin
With aloe, nature's own moisturizer, long known for its soothing and healing properties, and other natural skin conditioners.
10 fl. oz. ***Reg. $4.00***

ADVANTAGES OF CARE DEEPLY

Care Deeply Extra Creamy Lotion for Dry Skin
With cocoa butter, rich in natural skin conditioners and emollients, helps rough, dry skin feel softer and smoother.
10 fl. oz. ***Reg. $4.00***

BEST VALUE THIS YEAR $2.29 EACH
Save $1.71

AVON-NY 063172
AV_PIPES_0074827

TWICE AS MUCH

Bubble Bath Soft Pink
8 fl. oz. $4.50
16 fl. oz. Reg. $7.50 $4.49

Bubble Bath Fresh Green
16 fl. oz. Reg. $7.50 $4.49

Smooth As Silk Bath Oil
8 fl. oz. $8.50
16 fl. oz. Reg. $12.50 $8.49

Skin-So-Soft Bath Oil
8 fl. oz. $8.50
16 fl. oz. Reg. $12.50 $8.49

Also available:
Skin-So-Soft Light Bouquet Bath Oil
8 fl. oz. $8.50
16 fl. oz. Reg. $12.50 $8.49

FOR 1¢ LESS

RICH MOISTURE For normal skin

Body Lotion 8 fl. oz. $4.50
16 fl. oz.
Reg. $7.50 $4.49

Face Cream 3.5 oz. net wt. $4.50
7 oz. net wt.
Reg. $7.50 $4.49

VITA-MOIST For dry-to-very-dry skin

Body Lotion 8 fl. oz. $4.50
16 fl. oz.
Reg. $7.50 $4.49

Face Cream 3.5 oz. net wt. $4.50
7 oz. net wt.
Reg. $7.50 $4.49

AVON-NY 063173
AV_PIPES_0074828

PEEL-OFF FACIAL MASK
For all skin types.
Each, 3 oz. net wt. Reg. $3.50 **$1.99 each**
A. **Aloe Smooth**
B. **Egg White Firmer**
C. **Avon Green Apple Fresh**

AVON SAUNA SYSTEM
Deep cleans and refreshes all skin types. Reg. $4.00 **$2.49 each**
D. Cooling Toning Rinse 4 fl. oz.
E. Firming Facial Mask 3 oz. net wt.

F. **Gentle Everyday Face Wash** 2.5 oz. net wt. Reg. $3.00 **$1.99**

G. **ADAPT Skin Responsive Facial Conditioner** Specially formulated to moisturize dry areas, control oil in oily "T" zone. 3 fl. oz. Reg. $8.00 **$5.99**

H. **Rich Moisture Hand Cream** 6 oz. net wt. Reg. $3.50 **$1.99**

I. **Vita-Moist Hand Cream** 6 oz. net wt. Reg. $3.50 **$1.99**

CARE DEEPLY Moisturizes dry skin.
J. **Hand Cream with Cocoa Butter** 6 oz. net wt. Reg. $3.00 **$1.99**
K. **Hand Cream with Aloe** 6 oz. net wt. Reg. $3.00 **$1.99**

L. **Lip Balm with Sunscreen** Contains Factor 4 sunscreen. .15 oz. net wt. Reg. $1.25 **79¢**

M. **Medicated Lip Relief** Contains Factor 8 sunscreen. .20 oz. net wt. Reg. $1.79 **$1.19**

N. **Silicone Glove** 4.5 oz. net wt. Reg. $3.50 **$1.99**

FRESH AS NATURE Each beautifully boxed. 3 oz. net wt. Reg. $2.50 **$1.69 each**
O. **Aloe Vera Soap** For dry skin.
P. **Witch-Hazel & Lyme Soap** For oily skin.
Q. **Wheat Germ & Glycerine Soap** For normal skin.

R. **Sparkling Finish Face Freshener** 8 fl. oz. Reg. $4.50 **$2.99**

S. **Beauty Fluid by Avon** Fluide de Beauté Helps maintain younger-looking skin longer. Contains sunscreen. 3 fl. oz. Reg. $5.50 **$3.99**

SPECIALS Save up to $2.01

Fade away unsightly brown spots.

Avon Banishing Cream Spot Fading Preparation Fades dark spots and helps prevent them from recurring. Use under makeup or alone. Contains sunscreen. 3 oz. net wt. Reg. $8.50

HALF PRICE $4.25

AVON-NY 063174
AV_PIPES_0074829

A
B
C
D
Redeem your 35¢ OFF Coupon on 8, 16 or 24 fl. oz. sizes of Naturally Gentle Shampoo and 8 fl. oz. size of Naturally Gentle Conditioner.
avon one step conditioning creme rinse
avon bio-mend

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NATURALLY GENTLE
A. Shampoo with Essence of Camomile
For all hair types. Gentle enough to use every day.

24 fl. oz.	16 fl. oz.	8 fl. oz.
$3.99	$2.99	$1.99

B. Conditioner with Essence of Camomile
Promotes shine and manageability without build-up. 8 fl. oz. $1.99

C. [redacted]e Step Conditioning Creme Rinse
16 fl. oz. $1.99

D. Avon Bio-Mend Hair Mending Lotion
Temporarily mends split hair shafts. 4 fl. oz. $3.49

AVON NEW VITALITY PLUS NPD
Fortified with Natural Protein Derivative.
E. Conditioning Shampoo for Oily Hair
F. Extra Body Conditioner for Oily Hair
G. Conditioning Shampoo for Normal/Dry Hair
H. Extra Body Conditioner for Normal/Dry Hair
8 fl. oz. $2.49 each
Not shown: 16 fl. oz. $3.99 each
I. Blow Dry Conditioner 8 fl. oz. $2.99
J. Intensive Conditioning Treatment 6 oz. net wt. $2.99

KEEP CLEAR
For all hair types with problem dandruff.
K. Anti-Dandruff Shampoo
L. Anti-Dandruff Conditioner
8 fl. oz. $2.49 each

AVON NATURAL PERFORMANCE PROFESSIONAL STYLING BRUSH COLLECTION
M. Vent Brush for Quick Drying
All plastic. 8½" long. $4.99

N. [redacted]ing Brush for Blow Drying
Plastic with rubber base. 8½" long. $4.99

O. NEW Custom Control Conditioning Styling Mousse
4.5 oz. net wt. $3.99

Restore your hair to natural, glowing beauty... with Avon Aloe Vera!

Avon Aloe Vera Shampoo
For Normal/Dry Hair
Formulated with natural extract of aloe vera. A gentle cleanser that lathers away dirt and oils. Leaves hair soft, manageable and incredibly shiny. 8 fl. oz.

Avon Aloe Vera Conditioner
For Normal/Dry Hair
Contains natural extract of aloe vera. A gentle detangler that helps prevent unsightly split ends. Makes hair shiny, soft—so much easier to manage. 8 fl. oz.

$2.49 each
or any 2 for $3.99

77

AVON-NY 063175
AV_PIPES_0074830

AVON FANCY FEET

A. Double-Action Foot Soak
Softens, soothes. 3 fl. oz. $2.49

B. Double-Action Cream
Sloughs, smooths.
3 oz. net wt. $2.49

C. Double-Action Spray
Cools, deodorizes, refreshes. 4 oz. net wt. $2.99

D. Double-Action Talc
Absorbs moisture, deodorizes.
3.5 oz. net wt. $2.49

E. Double-Action Brush
Cleans, massages. Nylon bristles. Plastic handle. 6" long. $2.99

F. Avon Room Freshener
Normandy Rose, Woodland Glen, Country Kitchen Spice Room Scent, Avon Cottage Flowers or Hello Spring! Each, 7 oz. net wt. $2.49 each

G. Avon Cedar Closet Wardrobe Freshener
Light cedar fragrance. 7 oz. net wt. $2.49

H. COOL CONFIDENCE
Aerosol Anti-Perspirant Deodorant 4 oz. net wt. $2.49

Solid Anti-Perspirant Deodorant 2 oz. net wt. $2.49

I. Avon Checkpoint
Solid Stick Deodorant
2 oz. net wt. $1.99

J. AVON FEELIN' FRESH
Deodorant protection with a clean, fresh scent.
Aerosol Anti-Perspirant Deodorant 4 oz. net wt. $2.49

Deodorant Soap
Each, 3 oz. net wt. 4 for $1.99

K. Avon Cream Soap
Gentler than the leading complexion bar. Each, 3 oz. net wt. 4 for $1.99

You aren't completely dressed without it.

Deodorant Soap
Effective cleansing and deodorant protection. Each, 3 oz. net wt. 4 for $1.99

Solid Anti-Perspirant Deodorant
Glides on smooth and dry.
2 oz. net wt. $2.49

Aerosol Anti-Perspirant Deodorant
Anti-sting and anti-stain formula. Nonsticky. Dries quickly.
4 oz. net wt. $2.49

AVON-NY 063176
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